Beat: Technology

AGILE and COMPETITIVE INDUSTRY- The Revolution in Progress

Future Industry Made In FRANCE

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USPA NEWS - To drive Profitable and Sustainable Growth, Companies must Identify Activities that drive Value, Take Out Costs that aren´t contributing to Business Goals and reinvest those savings into Growth Initiatives that improve Competitiveness. We live in an Era of Risk and Instability. Globalization, New technologies, and greater Transparency have combined to upend the Business Environment and give many CEOs a Deep Sense of Unease....

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What are the challenges that companies face ? There are Several, but most important is the Fact that Businesses aren´t grasping the Critical Link between Cost Reduction Efforts and Growth Strategy. Market Turbulence did not begin with the Fall of Lehman Brothers, and it will not end when the Global Economy recovers.

All this Uncertainty poses a Tremendous Challenge for Strategy Making. That´s because Traditional Approaches to Strate (though often seen as the Answer to Change and Uncertainty) actually assume a Relatively Stable and Predictable World. Over the Past Decade, research underscores the Importance of Agility for Success in Turbulent Markets. Fndings also revealed Three distinct types of Agility: Strategic, Portfolio, and Operational.

Sustainable Competitive Advantage no longer arises exclusively from Position, Scale, and First-order Capabilities in pPoducing or Delivering an Offering. All those are essentially Static. So where does it come from ? Increasingly, Managers are finding that it stems from the 'second-order' Organizational Capabilities that Foster Rapid Adaptation. Instead of being really good at Doing some Particular Thing, Companies must be really good at Learning how to do New Things....

Conference Industrie Agile et compétitive - Industrie du Futur : La révolution en marche (Agile & competitive Industry - Industry of the Future : the Revolution in Progress) given on June 28, 2017 by Les Echos. It was animated by David BARROUX (Chief Editor - Les Echos) and Emmanuel GRASLAND (Responsible for Industry Department - Les Echos)

- Introduction by Louis GALOIS Co-President La Fabrique de l'Industrie & Chairman of the Supervisory Board of PSA Groupe

- Theme : Future Industry Concept & Perspectives of Evolution
* Yann BEGUE : Member of the Future Industry Committee - Syntec Numérique
* Philippe CHODERLOS DE LACLOS : CEO - Centre Technique Des Industries Mécaniques (CETIM) (Technical Center for Mechanical Industry)
* Tahar MELLITI : CEO - Alliance Industrie du Futur (Future Industry Alliance)

- Theme : The Future of the Industry Around the World
* Vincent CHARLET : Manufacturing CEO - South Europe DXC Technology
* Eric PAYAN : Responsible in FRANCE for 'Industry 4.0' - Bosch

- Theme : the Impact for Employees of this Industrial Revolution
* Ã‰meric BURIN DES ROZIERS : CEO - Endel Engie
* Marylise LEON : Representative of Industry National Council & National Secretary CFDT
* Frédéric SAINT-GEOURS : President - Conseil de Surveillance SNCF (Supervisory Board of SNCF)

- Theme : Future Industry & Customer's Experience
* Olivier DERRIEN : Senir Vice-President Southern & Central Europe, Middle East & Africa - Salesforce

- Theme : Digital Transformation of PME & ETI in the Industrial Sector
* Guy MAMOU-MANI : Co-President - Groupe Open & Vice-President Conseil National du Numérique (Digital National Council)
* Patricia VERRIERE-CUENOT : Partner, head of Life Science & Industry 4.0 - Wavestone
* Anne VETTER-TIFRIT : President - Velum International SAS

- Conclusion : Pascale FAURE : Businesses CEO - Ministry of Economy

(*) Photo Cover : David BARROUX (Les Echos), Louis GALOIS (PSA Groupe), Emmanuel GRASLAND (Les Echos), Olivier DERRIEN (Salesforce) & Pascale FAURE (Businesses CEO - Ministry of Economy)

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